



தமிழ்நாடு தமில்நாடு TAMILNADU

01.03.2021

P. BALAGURUSAMY / DINDIGUL

CH 331145

ஆர். ராதாகிருஷ்ணன்  
முத்திரைத்தாள் விற்பனையாளர்  
நீதி மன்ற வளாகம்.  
உ.எண் : 363/ஆ 1/2004  
2டி/1 வாழ்க வளமுடன் தெ.கு.  
L.G.B.காம்பவுண்டு,  
Y.M.R.பட்டி திண்டுக்கல்.

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is signed on 4<sup>th</sup> March, 2021 through the Chief functionaries of the parties.

Department of Tamil, G.T.N. Arts College (Autonomous), Dindigul has been started with its origin 1964. This Department conducts and contributes many programs to develop the Tamil language and culture.

And

New Century Book House {P} Ltd., 63, A M C Road, Dindigul - 624005 is classified as a non-govt Company and is registered with The Registrar of companies, Chennai. This is one of the leading businesses concern in the book publishing Industry.

1.

Dr. Ananda

2.

K. Anand

## Purposes and Objectives:

Both the parties recognize the benefits to be derived from mutual collaboration, cooperation and interaction towards enhancement and development of Tamil Language. Hence, the parties desire to work together with the following objectives:

1. To carry out reading habits related to the growth of Tamil language and culture.
2. To conduct and organize short term courses, regular workshops, seminars and conferences on Tamil language and literature.
3. To share and exchange ideas with regard to promoting Tamil language and culture.
4. To encourage and emphasize the students to take active role in the development of Tamil language and literature.
5. To share and exchange the resources, faculty and students for the purpose of learning and publication.
6. To conduct Book fair every year.

### 1. Discretion

This Memorandum of Understanding (MOU) is subject to the following:

- 2.1. *That the final authority in regard to its implementation and coordination of its activities shall rest on Department of Tamil, G.T.N. Arts College (Autonomous), Dindigul and New Century Book House (P) Ltd, Dindigul.*
- 2.2. *That the Memorandum of Understanding will remain valid for three (3) years from the date of signing with the possibility of further renewal, and such renewal is subject to evaluation and subsequent agreement on the part of both the Parties.*
- 2.3. *Sharing of information and facilities in support of the above collaborative activities.*
- 2.4. *The parties will support the activities under this Memorandum of Understanding to be carried out within its premises and will arrange the programme and facilitate the staff from the other Institutions participating in joint activities.*

2. **Facilities:** Both parties will support the activities to be carried out under this Memorandum of Understanding by providing necessary facilities, including leave of absence required by its staff, to perform functions entrusted to them as a part of joint activities under this Memorandum of Understanding.

3. **Finance:** The implementation of all projects such as conducting trainings and seminars, Staff and Students exchange under this Memorandum of Understanding will be separately negotiated and approved by both the parties.

1. *An. Ananjan*

2. *H. M. M. M.*



4. The Memorandum of Understanding will come into operation on the date of signing of this Memorandum and operate for three years in the first instance subject to a mid-term review after one year, and an end-of-term review after three years. It may be extended or terminated by mutual consent.

5. The functionaries shall meet at least once in three months for planning and implementation of the programmes.

This Memorandum of Understanding is executed on 4<sup>th</sup> March 2021 by the designated authorities of both the parties.

Signature Dr. Sujatha

Signature K. Ethiraj

Name: Dr.S.SUJATHA  
 Assistant Professor and Head,  
 Department of Tamil,  
 G.T.N. Arts College, Dindigul-624005

Name: K.ETHIRAJ  
 Manager,  
 New Century Book House{P}Ltd.,  
 Dindigul Branch, Dindigul-624001

NEW CENTURY BOOK HOUSE, PVT. LTD.  
 63, AMC Road,  
 Dindigul - 624001  
 Ph : 0451 - 2432172

Approved by the Principal Yes , No

*yes*  
*[Signature]*



PRINCIPAL  
 G.T.N. ARTS COLLEGE  
 (AUTONOMOUS)  
 DINDIGUL - 624 005

Witness:

1. *[Signature]*  
 இணையர் . சி. சாந்திசன்  
 இணையர் உபநாயகியர்  
 தமிழ்த் துறை  
 ஜி.டி.என். கலைக்கல்லூரி (தன்னாட்சி)  
 திண்டிவூர்

2. *[Signature]*  
 S. Saravanan  
 Cashier,  
 New Century Book House  
 63, AMC Road,  
 Dindigul - 624 001.